

December 14, 2022 Board Report

Division of Administrative Services



Program Updates

- Trade & Economic Development
 - 2022 Picturing Nevada Food & Agriculture photo contest
 - The top five photos were selected by a committee, and those five went onto the Nevada Department of Agriculture's (NDA) Facebook page for public voting.
 - Kari Brough received the most votes with her photo titled "Shipping Day."
 - Craft Beverage Passport
 - 2022
 - There is still time to get your remaining stamps at participating establishments. Completed passports must be turned in by January 5, 2023, to receive prizes.
 - 2023
 - More than 40 establishments will appear in the 2023 passport. This passport is set to launch the first or second week of January 2023.
 - 2022 Nevada Agriculture, Food, Beverage Small Business of the Year Award
 - Nominations are open until December 23. Please share, or nominate a Nevada agriculture, food or beverage business that has went above and beyond over the last year.
 - South Korea Animal Feed virtual business meetings
 - Three Nevada animal feed producers met virtually with six buyers in South Korea who are interested in importing hay/alfalfa products for their dairy operations.
 - Canada Craft Beverage Inbound Trade Mission
 - From November 30 to December 2, eight buyers from Toronto, Montreal, Calgary, and British Columbia were hosted by the NDA to meet with six of Nevada's breweries, distilleries, and wineries seeking export opportunities.
 - Made in Nevada Connections event
 - On November 17, the NDA and Made in Nevada hosted a Made in Nevada Connections event in Gardnerville for agriculture, food and beverage companies to come together to network and share opportunities.
 - The NDA gave a presentation at a Northern Nevada Development Authority board meeting regarding the economic impact that the agriculture, food and beverage industries have in northern Nevada.
 - The USDA Agriculture Census went live on November 22. Paper copies of the census will be sent in the upcoming weeks. To learn more about the survey visit <https://www.nass.usda.gov/AgCensus/>. Please complete the census and encourage others to do so.
- Communications, Promotions & News
 - News
 - [NDA seeking Farm2Food Accelerator participants](#)

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- [Nevada agriculture department seeks 'Farm2Food Accelerator' participants; program connects women farmers and entrepreneurs \(Carson Now\)](#)
- [NDA seeking Farm2Food Accelerator participants \(Nevada News Group\)](#)
- [Nevada Newsmakers with Director Ott](#)
- [New Program Seeks Locally Grown or Processed Products to Feed Nevadans \(Hungry in Reno\)](#)
- [Nevada Newsmakers with NDA State Entomologist Jeff Knight](#)
- [First food delivery for Nevadans in need made through Home Feeds Nevada](#)
 - [Food bank gets 600 lbs. of tomatoes from NV farm — more to come thanks to food program \(Nevada Current\)](#)
- [NDA announces interim state veterinarian](#)
 - [Goicoechea returns as state veterinarian \(Elko Daily\)](#)
- [PROGRAM EXPANDED: NDA expands eligibility for Farm2Food Accelerator program](#)
 - [NDA expands eligibility for Farm2Food Accelerator program \(KTVN\)](#)
- [Food Pantry Operates In The North Valleys \(KOLO 8\)](#)
- [Protect horses and cattle from pigeon fever this fall](#)
 - [State Agriculture Officials encourage horse health safety measures after rise of pigeon fever \(KTVN\)](#)
 - [How to protect your horses and cattle from pigeon fever this fall \(8 News Now\)](#)
- [Additional items offered in monthly food packages for seniors](#)
 - [Dept. of Agriculture Offering Additional Food Items in Monthly Senior Nutrition Packages \(KTVN\)](#)
- [Highly Pathogenic Avian Influenza continues to affect birds in Nevada](#)
- [Nominate an agriculture, food or beverage business for upcoming awards](#)
 - [Nominate an agriculture, food or beverage business for upcoming awards \(Nevada News Group\)](#)
- [NDA requesting applications for food insecurity data collection and tracking](#)
 - [Nevada Dept. of Agriculture seeks partner for food insecurity data collection and tracking \(Carson Now\)](#)
 - [NDA requesting applications for food insecurity data collection and tracking \(KTVN\)](#)
- [\\$6 million awarded to community organizations to fight food insecurity and improve food access](#)
 - [\\$6 Million Awarded to Community Organizations to Improve Food Access \(KTVN\)](#)
- The communications team continues to implement four concurrent communications plans with tactics including:
 - [Monthly newsletters](#)

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- [Industry updates](#)
- Staff have completed the following educational and promotional materials:
 - [Nevada Food and Agriculture Trade Report 2022 – Q2](#)
 - Developed outreach materials for recruitment of the [2023 Nevada Craft Beverage Passport](#)
 - Designed outreach materials for the Home Feeds Nevada program
- Staff have fielded eight public records requests, of which five are completed.
- Workforce development
 - The Nevada Women’s Farm2Food Accelerator workforce development program kicked off on November 2 with 16 women, representing an array of 10 agribusinesses, seeking to launch or expand a value-added food or beverage product into new markets. This project is in partnership with the National Association of State Departments of Agriculture Foundation and funding through the Nevada Specialty Crop Block Grant and the American Rescue Plan Act.